



**Reclaimed Second Saturdays**  
Sponsorship Program 2023

*Second Saturdays*  
CENTRALIA, MO

Thank you for showing interest in the 2023 Second Saturday sponsorship program. We truly could not provide this community event without the support of our sponsors.

Please see terms and conditions below and be sure to check out all our current available options. As always, more opportunities may become available throughout the year.

Sponsorable Item	Investment Amount	Deliverables (negotiable)
<b>PLATINUM SPONSORS (\$250 and up)</b>		
<p><b>Stage Sponsor –</b> One available per month.</p> <p>June and July will welcome full bands. August will welcome a DJ for our Dance Party. September is Reclaimed Idol.</p> <p>All other Second Saturdays will welcome individuals/groups to the Reclaimed Stage.</p>	<p>April 8– \$400 <del>May 13– \$400</del> June 10– \$800 July 8– \$800 August 12– \$800 October 14– \$400 November 11– \$400</p> <p>September – Reclaimed Idol Sponsor Opportunities below</p>	<p>Banner on Stage*</p> <p>Stage Mentions during event</p> <p>Greet crowd from stage</p> <p>Social Media Mention(s)</p> <p>Email Blast Mention(s)</p> <p>Included on website</p> <p>FREE Vendor Booth at respective Second Saturday</p> <p>Listed on Sponsor Board</p>
<p><b>Reclaimed Idol</b> (September only – 3 available)</p> <p>Sponsor 1 available Sponsor 2 available Sponsor 3 available</p>	<p>\$500</p>	<p>Banner on Stage*</p> <p>Stage Mentions during event</p> <p>Greet crowd from stage</p> <p>Social Media Mention(s)</p> <p>Email Blast Mention(s)</p> <p>Included on website</p> <p>FREE Vendor Booth at respective Second Saturday</p> <p>Listed on Sponsor Board</p>
<p><b>Reclaimed Trolley –</b> Advertise on the inside of the Reclaimed Trolley. You provide the materials (business cards, brochures, signage, etc.) and we will ensure our riders see it. Possibility to have Trolley Stop at your business – ask for more information.</p>	<p>\$300</p> <p>April August May September June October July November</p>	<p>Promotion in Trolley*</p> <p>Stage Mentions during event</p> <p>Social Media Mention(s)</p> <p>Email Blast Mention(s)</p> <p>Included on website</p> <p>Listed on Sponsor Board</p>
<p><b>Donations</b></p>	<p>Various</p>	<p>Banner at Event*</p> <p>Stage Mentions during event</p> <p>Social Media Mention(s)</p> <p>Email Blast Mention(s)</p> <p>FREE Vendor Booth at respective Second Saturday</p> <p>Listed on Sponsor Board</p>

<b>GOLD SPONSORS (\$150-\$249)</b>		
<p><b>Misc. Special Activity Sponsor:</b> (Opportunities available are listed below. Additional opportunities may arise throughout the year.)</p> <p><del>April: Centralia Scavenger Hunt Grand Prize</del></p> <p>May: Young Entrepreneurs Row May: Bounce House <del>May: Kids Zone</del></p> <p>June: Mystery Event – stay tuned!</p> <p><del>July: Cornhole Tournament</del></p> <p><del>July: Dunk Tank</del></p> <p><del>October: Pie Contest</del> October: Young Entrepreneurs Row</p> <p><del>November: Visit with Santa</del></p>	\$150	Signage at Activity Location* Stage Mentions during event Social Media Mention(s) Email Blast Mention(s) Listed on Sponsor Board
<b>Donations</b>	Various	Sign at Event* Stage Mentions during event Social Media Mention(s) Email Blast Mention(s) Listed on Sponsor Board
<b>SILVER SPONSORS (\$100-\$149)</b>		
<p><b>Monthly Social Media Contest</b> One available per month – open ALL months, not just during the Second Saturday season.</p>	\$100	Limited to ONE per month. Social media contest will tag the sponsors business page. Reclaimed will provide the prizes. Reclaimed Facebook page exceeds 7k followers.
<p><b>Picnic Table</b> 1 sponsorship available per month – includes all picnic tables on site.</p>	\$100 (Commit to every month, get one month free!)	Promotional materials on picnic tables (provided by sponsor) Listed on Sponsor Board
<b>Donations</b>	Various	Sign at Event* Social Media Mention(s) Listed on Sponsor Board
<b>BRONZE SPONSORS (\$1-\$99)</b>		
<b>Donations</b>	Various	Listed on Sponsor Board

Sponsorship Program Terms and Conditions:

- Sponsors may be businesses/individuals/groups/etc; first come-first served
- Reclaimed reserves the right to deny sponsorship requests
- All sponsorship levels are NON-EXCLUSIVE unless otherwise noted in agreement
- Sponsorship agreements, levels, exclusivity, etc. are valid during the agreed upon Second Saturday(s) only and will not automatically be carried throughout the Second Saturday season.
- Items/months crossed out are already reserved and are currently unavailable.
- This is a working document; Reclaimed staff will notify you if your selection is no longer available.
- If you have specific requests, ideas for programming, etc., please contact us! We would love to work with you to reach both of our goals!

Interested parties should contact Brittney: [brittney@reclaimedpage.com](mailto:brittney@reclaimedpage.com)

**\*Signs/Banners:**

- Must be provided by the SPONSOR prior to event
- Display/setup of sign done by Reclaimed
- Reclaimed is not responsible for the sign/banner
- Pickup of sign by SPONSOR after event

**Cancellation policy:**

The Reclaimed Team will work to ensure your funds will be rescheduled to a future Second Saturday. If the Reclaimed team determines that rescheduling is not possible, a refund will be provided to sponsor. Stage sponsorships are dependent on that month's musician/band cancellation policy.